

11.11.2019

EVERWIN VIDHYASHRAM

Marks: 20mar

STD: VII

TT – SOCIAL

Time: 40 min

I. Answer the following:

3x2=6

1. Define media.

2. Define Advertisement.

3. Mention one way in which the mass media earns money.

II. Answer in short:

3x3=9

4. What is Balanced Report?

5. Why is the consumer confused?

6. What do you mean by social advertisements?

III. Answer in detail:

1x5=5

7. In what ways does media play an important role in a democracy?